

Vacancy

Social Media Engagement Officer (SMEO) (Internship role)

Position:	Social Media Engagement Officer
Suitable for:	Fresh graduates of Marketing, Mass Communication, English and Communication Studies, Business Administration and Management (those about to proceed on National Youth Service Corp (NYSC), currently serving or recently passed out)

The Centre for Multidisciplinary Research and Innovation (CEMRI) is an international non-profit research organisation that provides a platform for African scholars abroad to meet, ideate and come up with scientifically proven solutions suited to confront the myriads of challenges confronting the continent of Africa. We also admit local scholars. We provide multiple channels of collaboration and partnership with corporate bodies and educational institutions at all levels including, for instance, organising conferences, workshops and seminars. At the moment, CEMRI is registered in Finland, Ghana and Nigeria. Our membership spans across the following countries: Nigeria, Ghana, South Africa, Australia, Sweden, Finland, Germany, United States of America, United Kingdom. You can know about us here: <https://cemri.org/>.

Job purpose

The Social Media Engagement Officer is an internship role suited to develop the professional experience of the selected candidate. He/she will be an associate member of CEMRI and will be responsible for promoting the CEMRI on major social media channels (i.e. **Facebook, Twitter, LinkedIn, YouTube, and Instagram**) and using the social media to build and maintain CEMRI engagement with the public.

Responsibilities

To achieve this aim, the role of the SMEO will include the following major responsibilities:

- Establish and maintain the profile of CEMRI on the major social media platforms
- Ensure platforms are upgraded as required to ensure their ongoing functionality
- Develop, promote and distribute multimedia content (i.e. text, photos, videos) on the social media channels (e.g. conferences, workshops/seminars, events).
- Build and maintain the social media network (e.g. friends, likes, followers) on the platforms
- Manage and build CEMRI engagement with its online audience.

Key benefits

There is no financial remuneration for this role, but there are numerous valuable opportunities for professional development, as well as promoting oneself in the academic and social circles. We also hope that the chosen candidate will develop the required experience and critical skills necessary to excel in future career opportunities both locally and internationally. Other benefits include:

- Will receive sufficient internet data access to enhance his/her performance
- Will receive brush up on ways of engaging audience on social media platforms
- Successful candidate will have competitive edge over their peers when applying for similar jobs in the future.

- Will gain international experience which prepares the person for future jobs
- Widened network and expanded social contacts across many countries
- Can combine the role with their current job. Please note that this role is not meant to be Monday to Friday (8:00am – 4:00pm). We expect around 4 hours only per week which can flexibly be arranged with the candidate. You can also work from the comfort of your home, office or any suitable place.

Selection criteria

- Well-developed English writing and multimedia content (e.g. video, photos) skills
- Creative and innovative mind
- Enthusiasm and motivation

Process of Appointment

Interested candidates should forward the following:

- Application letter
- 2-page CV
- A reference letter

Please forward the above documents to the CEMRI President, Dr. Dandison Ukpabi at the following email: info@cemri.org. Closing date for receipt of application is **Friday, July 30, 2021**. For inquiries also contact us via the above email address.